INFURN

The DESIGNFURN Limited companies subsidiary launches customer loyalty program

Designfurn Ltd., subsidiary of INFURN HOLDINGS PLC and manufacturer of high quality and affordable designer furniture, which are available exclusively through the website www.infurn.com or through selected showrooms, has launched an incentive program for its loyal customers.

For a successful recommendation, customers receive a commission of 10% of the purchase value – for every 10th recommendation they get a 20 Euro shopping voucher as well. Anyone can easily register itself on the website. Visit http://www.infurn.com/en/recommendation

Dennis Hoffman, director of INFURN HOLDINGS PLC, says: “We have thousands of customers who are very satisfied with our products. With this incentive program we want to say “thank you” to them. At the same time we also increase our visibility.
The referral will be assigned immediately and automatically to all customers who are registered and have pushed the contacts. We are really looking forward to an overwhelming response and to see the Infurn community continues to grow!”

According to management, Designfurn Ltd. is market leader in its segment. The parent company INFURN HOLDINGS PLC, is an investor into E-Commerce and Furniture Companies and is listed on the Frankfurt Stock Exchange. INFURN has more than 30,000 registered customers in Europe – and counting.

The company’s website (www.infurn-holdings.com) and the website of its subsidiary Designfurn Ltd., which runs the leading INFURN online store (www.infurn.com), are clicked more than 20.000 times each day.

**** END OF PRESS RELEASE ****

INFURN HOLDINGS PLC is an independent, exchange listed company operating in the segment “E-commerce, furniture with focus on designer furniture”.

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Management does not take any responsibility to update the contents of this News Release in case new aspects arise or new conditions change the facts available.

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